



CITIES FOR STREET ARTS

PREAMBLE

On February 2010 the European Commission, has recognized the Project of cultural cooperation OPEN STREET, submitted by the City of Montegranaro (IT) in the ambit of the call 2010-2012 of Culture Program.

The important recognition rendered by commission to the bodies directly involved in this cooperation, is also extended to all partners giving adhesion to the initiative. Among these, following public administrations are particularly remarkable for the concrete contribution given to the realization of the project:

Regione Marche (I); Provincia di Fermo (I) Senator für Kultur Bremen (D); Ville de Namur (B) Ville de Arles (F); Ville de Barcelone (E) Province du Limbourg (B); Conseil Général de l'Essonne (F) Ville de Luxembourg (LUX); Comune di Monterubbiano (I) Comune di Moresco (I); Comune di Lapedonia (I) Comune di Porto San Giorgio (I); Comune di Campofilone (I); Comune di Fermo (I); Comune di Ortezzano (I) Comune di Falerone (I); Comune di Monte Vidon Corrado (I) Comune di Servigliano (I); Comune di Grottazzolina (I) Comune di Francavilla d'Ete (I)

The activity plan of OPEN STREET, started in June 2010, is developed in 24 months and foresees activities located in 3 countries (Italy, Germany, Belgium). But the first results of the cooperation already draw a well ampler scenery of relationships with European bodies and institutions, in the sign of exploitation and promotion of the urban show, as form of innovative and at same time ancient of artistic expression, able to significantly incise on the social frame of the urban context and in general on the cultural identity of Union citizens.

In the international showcase organized in October 2011 in Fermo and Montegranaro, over 400 realities of 28 countries, among companies, operators and promoters, have joined the project enrolling themselves to participate in the next activities of the International Forum.

Regarding **the section concerning the institutions**, the project, foresees to gather some specific objectives in the ambit of the exploitation of artistic expressions and the promotion of professional activities of the sector, according to a plan agreed on European level. The recent initiative on normative adopted on national and regional scale, allow to imagine good expectation for the birth of a cultural politics aiming to the development of street arts in the countries of the Union.

Here following we formulate a proposal of aiming accord that can enact the adhesion to the project, as well as the settlement of simple non onerous committments able to concretize the participation of your institution to the European program.

Being sure to attract Your interest, we formulate our best auspices for the good result of the cooperation.

Letter of Intent

On Date _____ at _____

The City Administration of _____, country _____

Through its City Council

PREMISED THAT

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SEEN the statute, in 12 articles, approved by all members of the Forum,

DELIBERATES

- the adhesion to the European Forum of street arts OPEN STREET, recognized by the Culture Program of the European Commission, and that sees the participation of important cities of the continent in the common search of the best practices for promotion and support of the urban show and all the street artistic expressions, both at free and organized level.

- to recognize the inspiring values and project direction of the OPEN STREET FORUM as determinant for the social and cultural development of own community and for the construction of a cultural common identity of European peoples.

- to undersign the present letter of intents as engagement to adopt measures and strategies aiming to exploitation, support and promotion of the street arts, seen as genuine artistic expression of the European culture, important moment of social aggregation of the collectivity, integration with the architectural and monumental heritage, and development of cultural tourism.

Besides this, INSTRUCTS that

- within own urbanistic politics, social, and cultural ambits the followings shared principles are adopted:

1. The street arts are a cultural and social resource to recognize and to sustain. The show on open spaces responds to the primary need of citizens to regain the social spaces; in the organization of life and places of the community, the needs of artists and audience for the exercise and the fruition of these activities must be expressly taken in consideration.
2. The artistic expression in the urban spaces is free, provided that it is performed in full harmony and respect of the most elementary rules of the community. The street arts, the urban theatre, the show in open spaces, even when performed in the simplest or most popular forms, are not inferior to any other artistic language. For their promotion the city administration will address equivalent energies to those adopted for the promotion of other forms of performing arts. The street arts, being disciplines founded on the dialectical and direct relationship between artist and spectator, as well as on the overcoming of the linguistic barriers, constitute an undecidable occasion of integration and exploitation of the cultural difference, for this reason the hospitality of works and artistic personnel of other European and extraeuropean countries in programmed events will expressly be stimulated.
3. The street arts will be exploited as exceptional resource of social promotion, considered its capacity of deterrent opposite to social discriminations, the positive contribution towards disadvantaged citizens or living in conditions of uneasiness and edging , in the hospitals corridors as well as in situations of social conflict.

Project Leader:

Comune di Montegranaro (Fermo - I)

Co- organizers:

Promotions des Arts Forains asbl, Namur (B)
LA STRADA International Straßenzirkusfestival, Bremen (D)
FNAS / Federazione Nazionale Arte di Strada – Rome (I)

Partners and Supports:

Public Boards and Institutions:

Regione Marche (I); Provincia di Fermo (I)
Senator für Kultur Bremen (D); Ville de Namur (B)
Ville de Arles (F); Ville de Barcelone (E)
Province du Limbourg (B); Conseil Général de l'Essonne (F)
Ville de Luxembourg (LUX); Comune di Monterubbiano (I)
Comune di Moresco (I); Comune di Lapedona (I)
Comune di Porto San Giorgio (I); Comune di Campofilone (I)
Comune di Fermo (I); Comune di Ortezzano (I)
Comune di Falerone (I); Comune di Monte Vidon Corrado (I)
Comune di Servigliano (I); Comune di Grottazzolina (I)
Comune di Francavilla d'Ete (I)

Local Association for Cultural Promotion:

Associazione Pro loco di Campofilone (I)
Associazione Pro loco di Lapedona (I)
Associazione Pro loco di Ortezzano (I)
Associazione Pro loco di Petritoli (I)
Associazione Pro loco di Grottazzolina (I)

University:

Università degli Studi di Macerata
Facoltà di Beni Culturali (I)

Theatre Boards & Networks:

Bundesverband Theater im Öffentlichen Raum e.V. (D)
A.M.A.T. Associazione Marchigiana Attività Teatrali (I)
Artserv.net – network of performing art services (D)
AgitPolska e.V. (D)

International Festivals:

Ratataplan, Festival Int. d'Arte di Strada e Musica Etnica, Lessona (I)
Ass. Ultimo Punto – Festival Int. Artistiinpiazza, Pennabilli (I)
Ass. Ferrara Buskers Festival, Ferrara (I)
Mercantia Festival Int. del Teatro da Quattro Soldi, Certaldo (I)
Centar Za Kulturnu Animaciju, Ulicnih Sviraca Festival Novi Sad (SR)
Szárnyas Sárkány Festival - Nyírbátor (HUN)
Tuin der Lusten, Overijssel (NL)
Feta Festival, Gdansk (PL)
Internationaal Straattheaterfestival, Gent (B)
Spraoi Professional Arts Organisation - Spraoi Festival, Waterford (IR)
Bath Fringe, Bath Fringe